



# HARBOROUGH JAZZ

## NEWSLETTER No 4

### February 2007

#### Harborough Jazz at 'The Angel'

The move to our new venue has proved to be an outstanding success. The management at the hotel has worked with us, and us with them, to achieve this. Our artistes tell us that acoustically it is a good venue. They also tell us that the audience is very attentive, and that this can be somewhat unnerving! The audience tell us that they too like the venue, and particularly the lunch menu provided by the hotel. We hope to keep things that way.

#### Programme for the Remainder of Season - 2006/07

Date	Artiste	Provisional Ticket Prices £	
		M&G	N
11 <sup>th</sup> February 07	Katya Gorrie And Her Trio Vocalist with rhythm section	6	8
11 <sup>th</sup> March 07	Ray Butcher Quartet Trumpeter with rhythm section	6	8
8 <sup>th</sup> April 07	Gina Harkell With Tim Lamphorn Vocalist with keyboards player	5	6
13 <sup>th</sup> May 07	Roger Beaujolais And His Trio Vibraphonist with rhythm section	8	10
10 <sup>th</sup> June 07	Bobby Wellins Quartet Saxophonist with rhythm section	10	12

#### Membership & Renewals

At the end of the season 2005/06, 72 people had signed up for Membership of Harborough Jazz. Annual Membership Renewals commenced on a monthly basis from September 2006 onwards.

Obviously we cannot expect everyone to renew because individual circumstances change; people find that they have alternative clashing commitments and cannot attend the number of gigs that they would like, or they move away from the area. However the number of Members not renewing has been a little higher than expected. Of the 52 Renewals that were due up to the end of January 2007 we lost 16 Members, and of these 4 had said that they intended to renew but in the event did not do so. Only one person gave the type of music played as the reason for not renewing. We try to speak to everyone at renewal time, to see if they are going to renew, and if not, to ascertain the reason for not doing so.

We have had to work hard to replace the lost Members, but by the end of January we had recruited another 25. This means that the total is now 81, an increase of 9 over the Season so far.

We have managed to recruit an average of 5 Members at each gig. It seems that the experience at the gigs is sufficient to encourage people to join, and that is as it should be.

Please help us to continue to increase the Membership during this Season. Tell others about Harborough Jazz and bring them along as your Guest.

Remember; without the Membership Subscriptions, Harborough Jazz cannot exist. Please help us to keep modern jazz live in Market Harborough.

#### Website

Visit [www.harboroughjazz.com](http://www.harboroughjazz.com) and see our photos, programme and artiste details.

## Audience Numbers Season 2006/07

We are now halfway through our current season. The attendance figures have been as shown in the table below.

Date	Band	Audience Numbers			
		M	G	N	Total
10 <sup>th</sup> September 06	Dr Len's New Season Jazz Jam	15	11	28	54
8 <sup>th</sup> October 06	Mike Carr Quartet	26	15	19	60
12 <sup>th</sup> November 06	Nick Hislam Quartet with Jo Arthur	34	18	18	70
10 <sup>th</sup> December 06	Dave Cliff & Geoff Simkins	35	16	13	64
14 <sup>th</sup> January 07	Dr Len's New Year Jazz Jam	29	16	34	79
	TOTALS	139	76	112	327

Note: M = Members

G = Members Guests

N = Non-members

The average size of the audience so far this season has been 65. This compares with an average for the whole of last season of 50.

On average the audience comprises Members 43%, Guests 23% (M&G thus 69%) and Non-Members 34%. This compares with figures for the whole of last season of Members and Guests 60% and Non-members 40%. You can see that we are still dependent on the presence of Non-Members to get a good attendance, but that the proportion of Non-members is dropping as more Members and Guests attend.

The figures above do not include those who come in as Non-members and leave at the end of the gig as Members and Guests!

### Members Only?

We have been asked if we can make Harborough Jazz a Members Only club. The simple answer is not at the present. In order to ensure that on average we had a full-house audience of Members and Guests at each gig we would need to double our Membership to at least 160. This is obviously not going to be achieved for some time.

### Full House – Advance Ticket Purchase Scheme

At the last gig on 14<sup>th</sup> January we had a full-house, and the ticket seller was put in the invidious situation of having to turn late arrivals away, including some Members. If you particularly want to come to a gig, then please remember to use your Advance Ticket Purchase Vouchers. Your tickets will then be ready for you at the door.

### Season 2007/08

There will definitely be another Season of Harborough Jazz for 2007/08. We are now looking at a list of 12 artistes of which we hope to book 8. These may include Alan Barnes, who came in 2005-06, Mike Carr, Andy Panayi, Guy Barker, Andy Sheppard.

### Feedback

We would like to hear more from you. Please contact any or all of the following:

Rob de Borde Barker 01858-466737      Len Holden 01858-446067  
Jean Smith 01858-433953

### Sponsors

For Season 2006/07 Harborough Jazz is sponsored by:



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We are grateful to our sponsors for their support, and we ask you to support them.